

**HARVEY**  
COMICS

THIS ISSUE!  THE VIOLENCE ON THE LAM!



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NOV. \$1.75 CAN.

APPROVED  
BY THE  
COMICS  
CODE  
AUTHORITY

3rd of a 3 part mini-series

# BEETLEJUICE



**HARVEY**



**BEETLEJUICE**™

## "THE VIOLENCE ON THE LAM"

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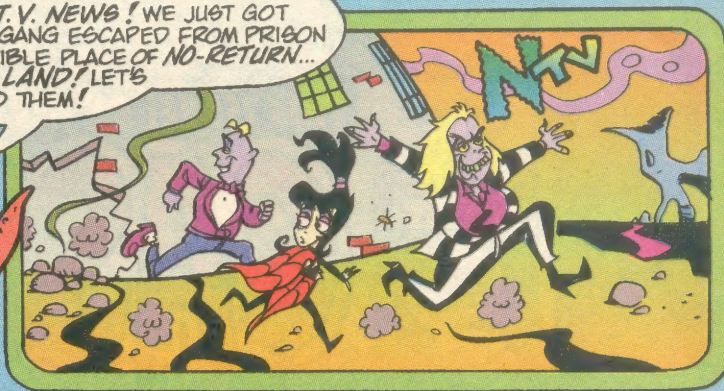
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HI! CINDY CRAWFISH HERE FOR N.T.V. NEWS! WE JUST GOT WORD THAT BEETLEJUICE AND HIS GANG ESCAPED FROM PRISON AND ARE HIDING OUT IN THAT TERRIBLE PLACE OF NO-RETURN... SANDWORM LAND! LET'S TALK TO THEM!

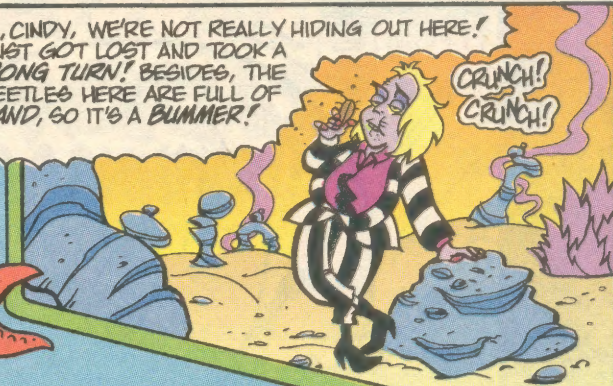


HOW'S IT GOING, B.J.?



WELL, CINDY, WE'RE NOT REALLY HIDING OUT HERE! WE JUST GOT LOST AND TOOK A WRONG TURN! BESIDES, THE BEETLES HERE ARE FULL OF SAND, SO IT'S A BUMMER!

CRUNCH! CRUNCH!

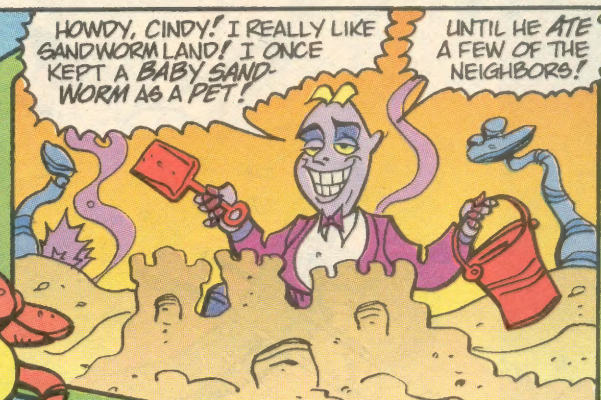


HERE'S B.J.'S NICE BROTHER, DONNYJUICE! HI, DONNY!



HOWDY, CINDY! I REALLY LIKE SANDWORM LAND! I ONCE KEPT A BABY SANDWORM AS A PET!

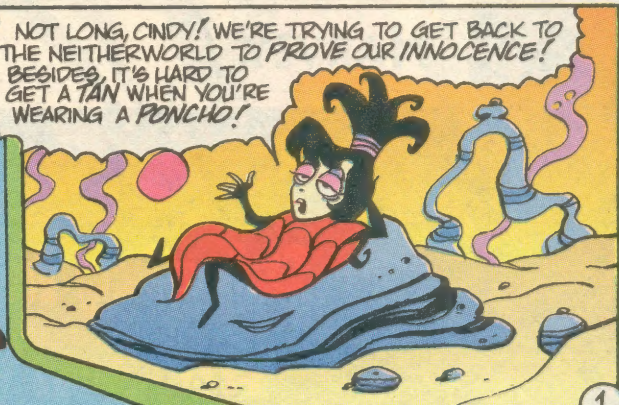
UNTIL HE ATE A FEW OF THE NEIGHBORS!



AND THIS IS B.J.'S BEST FRIEND, LYDIA! HOW LONG WILL YOU BE STAYING IN SANDWORM LAND?



NOT LONG, CINDY! WE'RE TRYING TO GET BACK TO THE NEITHERWORLD TO PROVE OUR INNOCENCE! BESIDES, IT'S HARD TO GET A TAN WHEN YOU'RE WEARING A PONCHO!



# CATCH THE SPIRIT!

THIS ISSUE! BY INVITATION ONLY!

HARVEY  
CLASSICS

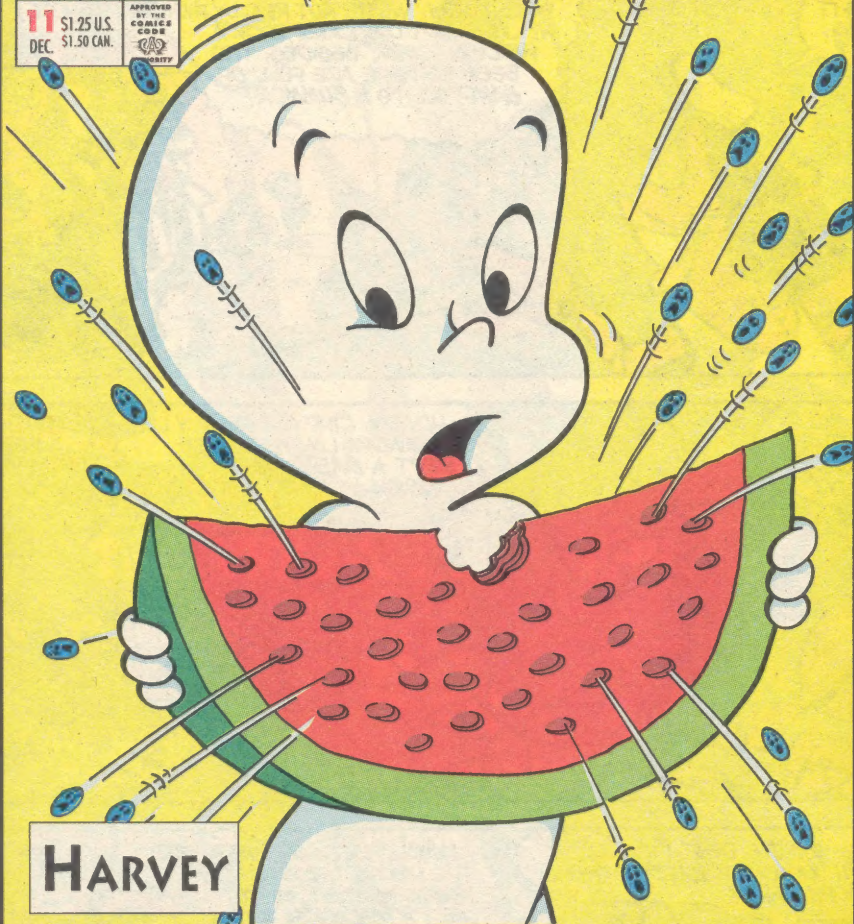


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# CASPER

THE FRIENDLY GHOST™



## CASPER #11

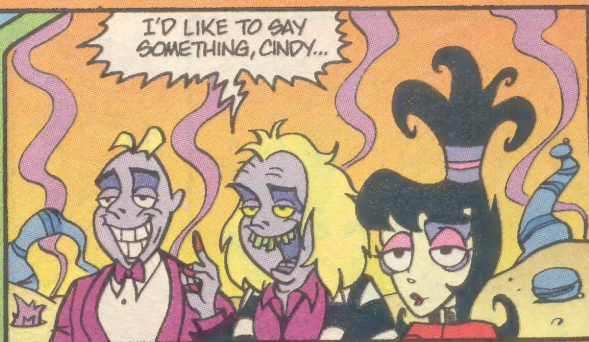
Shipping In August!

HARVEY COMICS™

IS THERE ANYTHING  
ELSE YOU'D LIKE TO  
SAY TO OUR  
AUDIENCE?



I'D LIKE TO SAY  
SOMETHING, CINDY...



**BEETLEJUICE**

in **THE VIOLENCE  
ON THE LAM!**

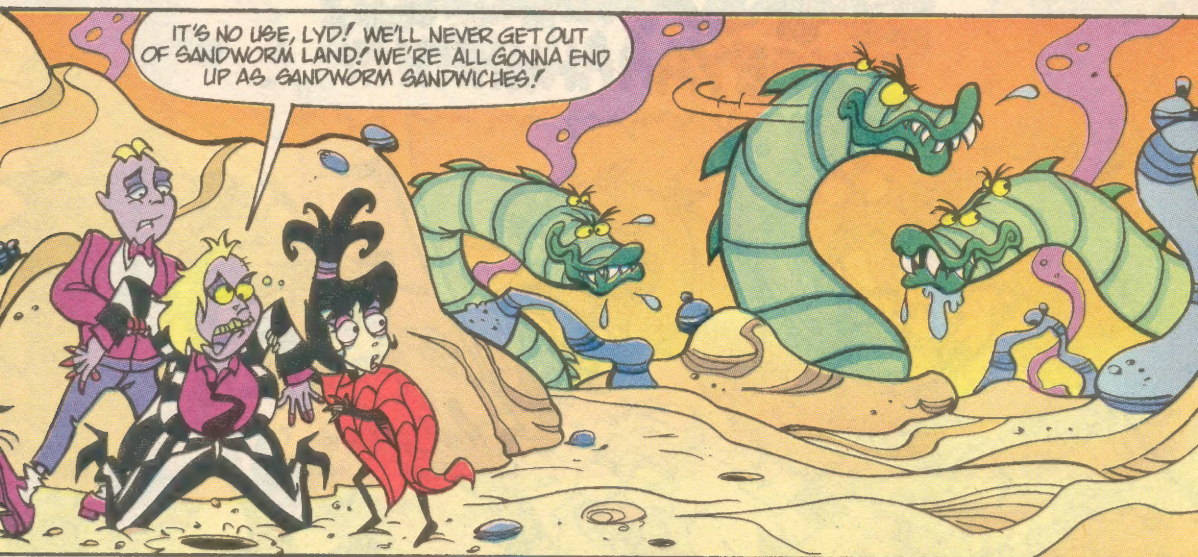
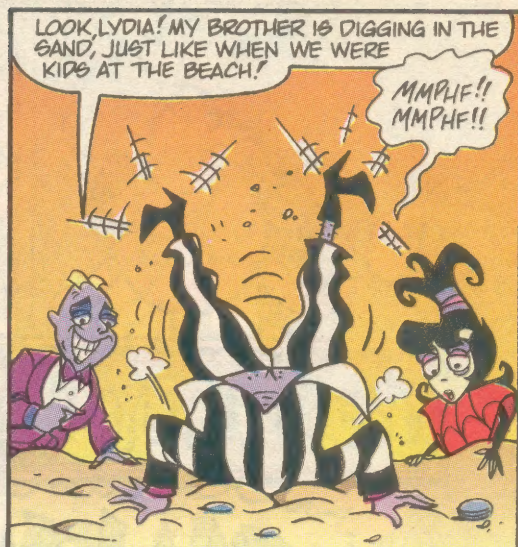
**SANDWORMS!  
EEEEYAAHHHHH!!!**

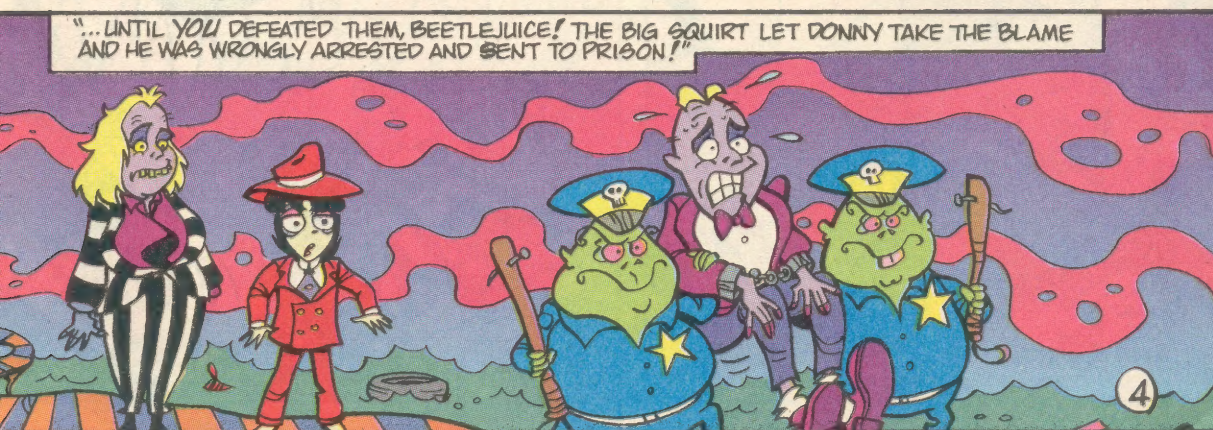
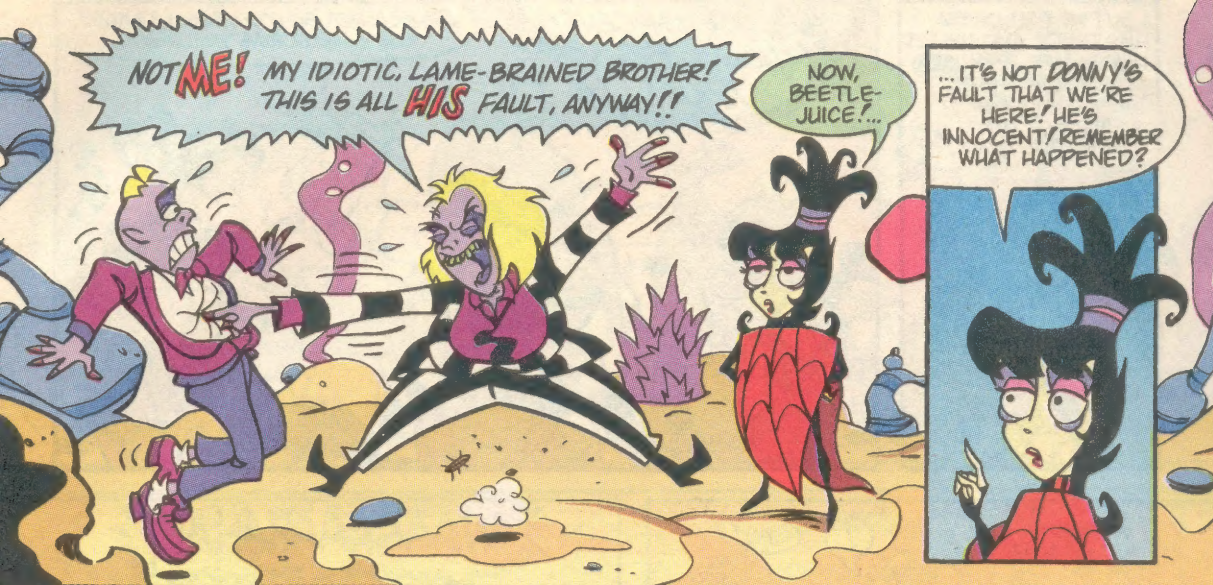


BEETLEJUICE!-- DONNYJUICE!  
MAKE A SHARP RIGHT AND  
DIVE BEHIND THAT BIG ROCK!



**CRASH!**



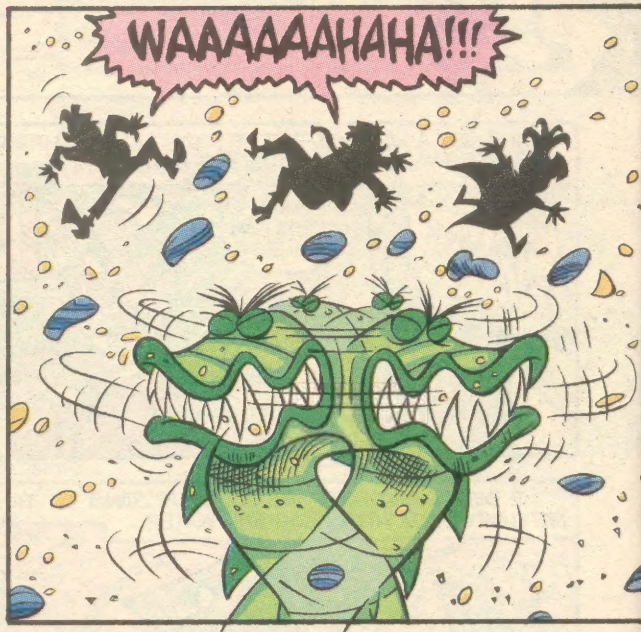
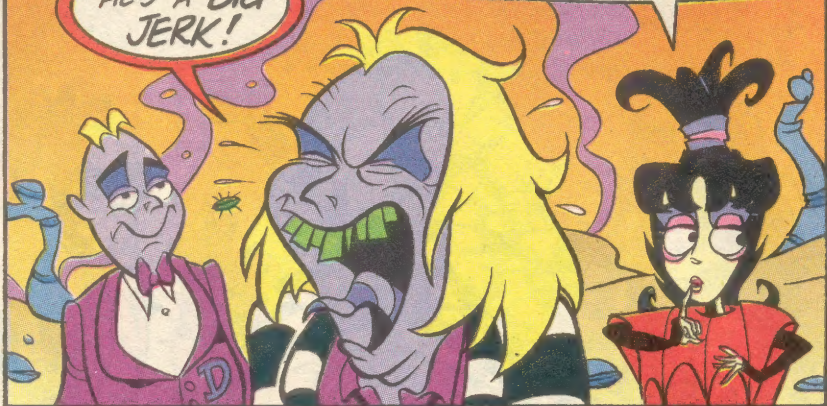


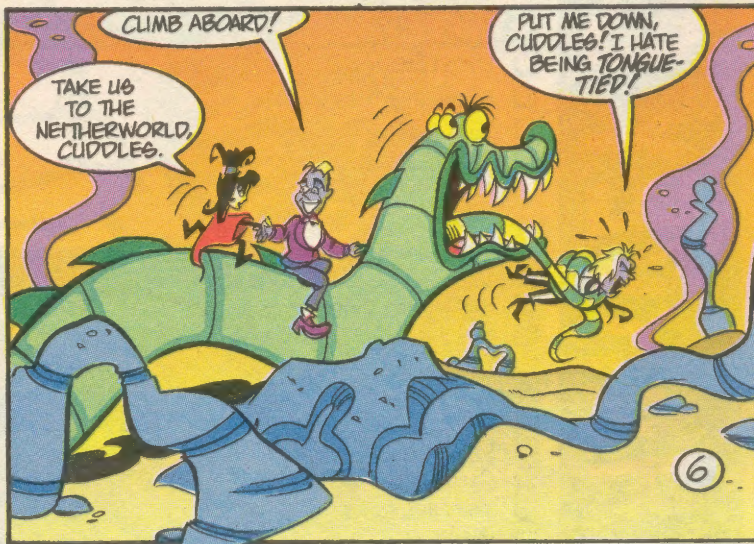
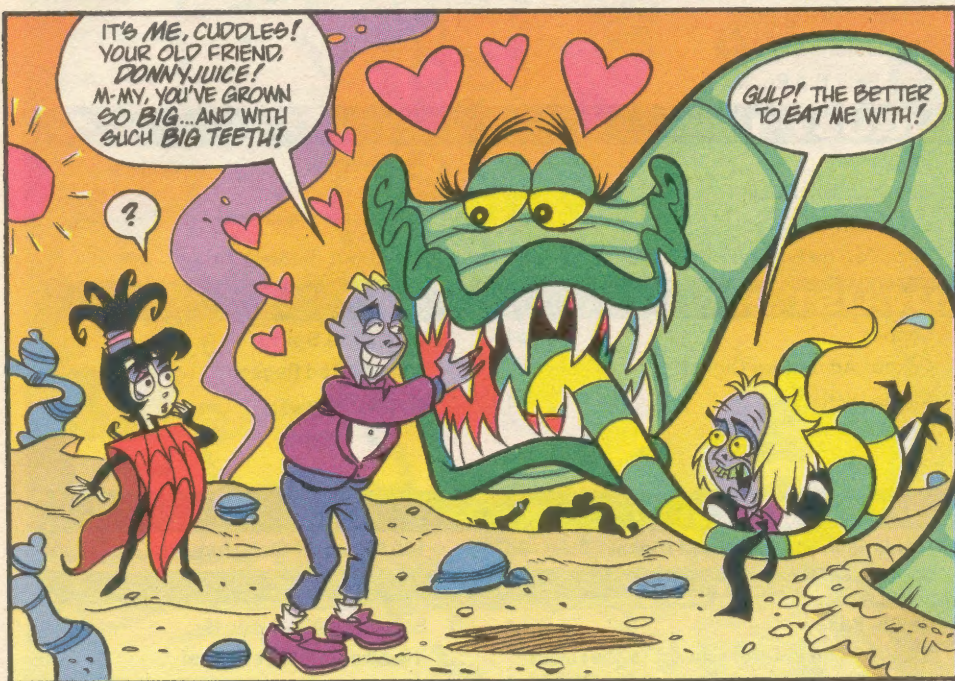
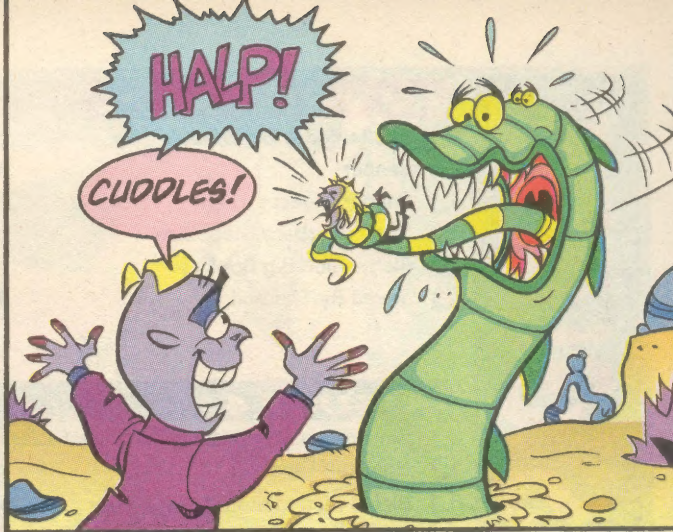
...BUT WE FOLLOWED HIM THERE AND HELPED HIM ESCAPE BECAUSE WE KNOW HE'S INNOCENT! NOW WE'VE GOT TO WORK TOGETHER!



HE'S NOT INNOCENT!  
HE'S A BIG  
JERK!

SHHHH! NOT SO LOUD, BEETLEJUICE!  
THE SANDWORMS WILL HEAR...





## JULY 28

|                                                   |     |                                 |
|---------------------------------------------------|-----|---------------------------------|
| <input type="checkbox"/> Beetle Bailey Big Book   | #1  | <b>COLLECTORS ISSUE</b>         |
| <input type="checkbox"/> Casper                   | #10 | Catch The Spirit                |
| <input type="checkbox"/> Casper Digest            | #5  | 100 Fun Filled Pages            |
| <input type="checkbox"/> Hanna Barbera Giant Size | #2  | <b>68 PAGES</b>                 |
| <input type="checkbox"/> Richie Rich Big Book     | #1  | <b>52 PAGE COLLECTORS ISSUE</b> |
| <input type="checkbox"/> Saved By The Bell        | #3  | The Comic With Class            |

## AUGUST 4

|                                                                     |         |                                 |
|---------------------------------------------------------------------|---------|---------------------------------|
| <input type="checkbox"/> Beetlejuice: Elliot Mess & The Unwashables | #2 of 3 | It's Show Time!                 |
| <input type="checkbox"/> Hot Stuff Digest                           | #2      | 100 Sizzling Pages              |
| <input type="checkbox"/> Richie Rich Million Dollar Digest          | #27     | 100 Pages of Rich Humor         |
| <input type="checkbox"/> Scooby Doo Big Book                        | #1      | <b>52 PAGE COLLECTORS ISSUE</b> |
| <input type="checkbox"/> Flintstones Big Book                       | #1      | <b>52 PAGE COLLECTORS ISSUE</b> |
| <input type="checkbox"/> The Jetsons Big Book                       | #1      | <b>52 PAGE COLLECTORS ISSUE</b> |
| <input type="checkbox"/> Yogi Bear Big Book                         | #1      | <b>52 PAGE COLLECTORS ISSUE</b> |

## AUGUST 11

|                                                                    |         |                                 |
|--------------------------------------------------------------------|---------|---------------------------------|
| <input type="checkbox"/> Baby Huey                                 | #5      | Big Laughs!                     |
| <input type="checkbox"/> Hot Stuff Big Book                        | #1      | <b>52 PAGE COLLECTORS ISSUE</b> |
| <input type="checkbox"/> Little Audrey                             | #1      | <b>COLLECTORS ISSUE</b>         |
| <input type="checkbox"/> Back To The Future: Forward To The Future | #2 of 3 | It's About (Future) Time!       |

## AUGUST 25

|                                                  |     |                     |
|--------------------------------------------------|-----|---------------------|
| <input type="checkbox"/> Casper                  | #11 | Catch The Spirit!   |
| <input type="checkbox"/> Casper Adventure Digest | #2  | 100 Spirited Pages! |
| <input type="checkbox"/> Richie Rich             | #10 | Get Rich Quick!     |

## SEPTEMBER 1

|                                                         |    |                          |
|---------------------------------------------------------|----|--------------------------|
| <input type="checkbox"/> Richie Rich Money World Digest | #5 | 100 Pages Of Rich Humor! |
|---------------------------------------------------------|----|--------------------------|

## SEPTEMBER 22

|                                                                    |         |                           |
|--------------------------------------------------------------------|---------|---------------------------|
| <input type="checkbox"/> Beetle Bailey                             | #2      | Soldier of Misfortune!    |
| <input type="checkbox"/> Back To The Future: Forward To The Future | #3 of 3 | It's About (Future) Time! |
| <input type="checkbox"/> Felix                                     | #7      | The Cat's Out of the Bag! |

## SEPTEMBER 29

|                                       |     |                                 |
|---------------------------------------|-----|---------------------------------|
| <input type="checkbox"/> Little Lotta | #2  | Big Laughs!                     |
| <input type="checkbox"/> Richie Rich  | #11 | Get Rich Quick!                 |
| <input type="checkbox"/> Tom & Jerry  | #6  | Round 6!                        |
| <input type="checkbox"/> Yogi Bear    | #2  | Smarter Than The Average Comic! |

## OCTOBER 6

|                                             |     |                         |
|---------------------------------------------|-----|-------------------------|
| <input type="checkbox"/> Richie Rich Digest | #36 | 100 Pages of Rich Humor |
| <input type="checkbox"/> The Jetsons        | #2  | Future Funnies!         |
| <input type="checkbox"/> Scooby Doo         | #2  | A Super-Natural!        |

## OCTOBER 13

|                                                  |    |                                   |
|--------------------------------------------------|----|-----------------------------------|
| <input type="checkbox"/> Casper Adventure Digest | #3 | 100 Enchanted Pages!              |
| <input type="checkbox"/> Casper Big Book         | #2 | More Spirited Fun!                |
| <input type="checkbox"/> The Flintstones         | #2 | Meet The Flintstones!             |
| <input type="checkbox"/> Wendy                   | #9 | Put A Little Magic In Your Heart! |

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SOON...

GOLLY, IT'S NICE  
TO BE BACK IN THE  
NEITHERWORLD!

WHAT'S SO NICE  
ABOUT STARVING?  
LET'S GET SOME FOOD!

WE CAN'T, BEETLEJUICE!  
WE MAY BE RECOGNIZED  
IN THESE DISGUISES!

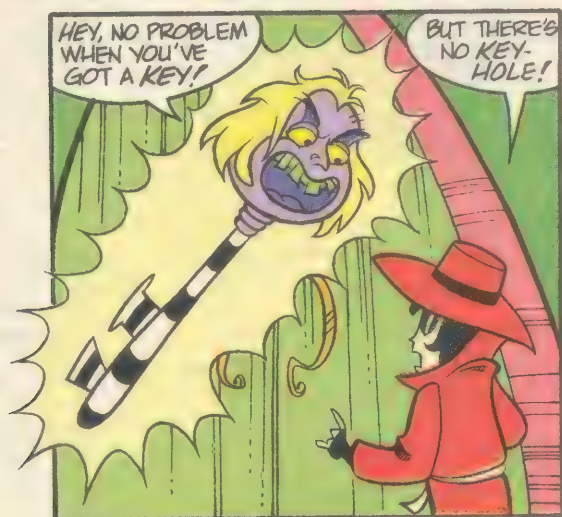


I'M SORRY, CUDDLES, BUT  
YOU'LL HAVE TO GO BACK  
TO SANDWORM LAND OR  
WE'LL BE DISCOVERED!

LYDIA'S RIGHT, CUDDLES! BESIDES, IT'LL  
BE BAD FOR YOUR REPUTATION TO BE  
SEEN WITH CRIMINALS LIKE US!

YEAH! WHAT WILL  
THE OTHER  
SANDWORMS SAY?





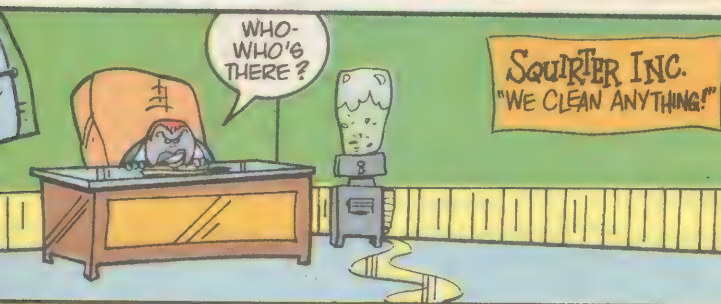
AND AT THE TOP OF THE STAIRS...

SO, DONNYJUICE IS LOST IN SANDWORM LAND! TOO BAD! HEH! HEH! HEH!

THAT DOPE WAS THE ONLY ONE WHO KNEW THE TRUTH ABOUT MY ATTEMPT TO TAKE OVER THE NEITHERWORLD!



**KNOCK!  
KNOCK!**



**SQUIRTER INC.**  
"WE CLEAN ANYTHING!"





BUT HOW DID YOUR TEETH GET SO ROTTEN?

MY TEETH?... WELL... UH... IT MUST BE THOSE CONTAMINATED BLOOD WORMS I'VE BEEN FLOSSING WITH!

ANYWAY, HERE I AM, BOSS! WHAT'S OUR NEXT JIM-DANDY-JOB?

OUR NEXT JOB? FOLLOW ME AND I'LL SHOW YOU!

SQUIRTER  
INCORPORATED  
"WE CLEAN  
ANYTHING!"

THIS IS OUR NEXT AND LAST JOB... THE LAUNCHING OF A MEGA-TON NUCLEAR SOAP MISSILE, WHICH I'VE JUST FINISHED CONSTRUCTING!

- REMOVES STAINS
- REMOVES SPOTS
- REMOVES EVERYTHING!



# THE CARTOON SHOW THAT'S SWEEPING THE NATION!



Join Casper, Baby Huey,  
Little Audrey, Buzzy and  
Herman & Katnip on your  
favorite T.V. station!

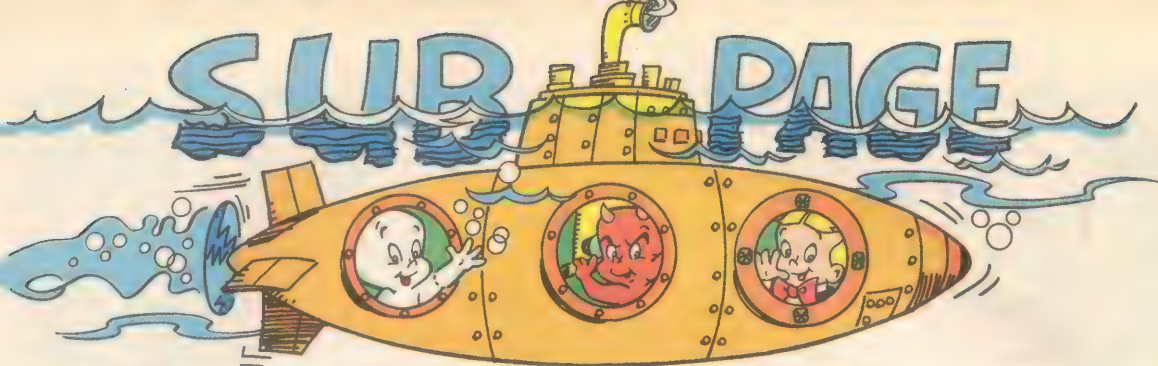
# CASPER

## AND FRIENDS

### ON THESE T.V. STATIONS...

|               |        |        |                           |               |      |    |                           |
|---------------|--------|--------|---------------------------|---------------|------|----|---------------------------|
| AUGUSTA       | WAGT   | 26     | 4:00 PM.....M-F           | LOUISVILLE    | WDRB | 41 | 6:30 AM.....M-F           |
| AUSTIN        | KVC    | 13     | 8:30 AM & 2:30 PM.....M-F | MILWAUKEE     | WCGV | 24 | 6:30 AM & 2:30 PM.....M-F |
| BATON ROUGE   | WGBB   | FOX 44 | 7:30 AM.....M-F           | MINNEAPOLIS   | KTHN | 29 | 6:00 AM.....M-F           |
| BIRMINGHAM    | WABM   | 68     | 6:00 AM.....M-F           | MOBILE        | WTJC | 44 | 3:00 PM.....M-F           |
| BOSTON        | WTV    | 56     | 8:00 AM.....M-F           | NEW ORLEANS   | WGNO | 26 | 8:30 AM.....M-F           |
| CHARLOTTE     | WCCB   | 18     | 8:30 AM.....M-F           | NEW YORK      | WPIX | 11 | 8:30 AM.....M-F           |
| CHICAGO       | WFLD   | 32     | 6:30 AM & 2:30 PM.....M-F | NORFOLK       | WGNT | 27 | 8:30 AM.....M-F           |
| CINCINNATI    | WSTR   | 64     | 8:00 AM & 3:30 PM.....M-F | OKLAHOMA CITY | KOCB | 34 | 3:00 PM.....M-F           |
| COLUMBUS, OH  | WWAT   | 53     | 4:30 PM.....M-F           | ORLANDO       | WKCF | 68 | 6:30 AM.....M-F           |
| DALLAS        | KFTV   | 11     | 6:30 AM.....M-F           | PHILADELPHIA  | WTXF | 29 | 2:30 PM.....M-F           |
| DENVER        | KDVR   | 31     | 6:30 AM.....M-F           | PHOENIX       | KXV  | 15 | 8:30 AM.....M-F           |
| DETROIT       | WKBD   | 52     | 6:00 AM.....M-F           | PORTLAND, ME  | WPXT | 51 | 2:00 PM.....M-F           |
| EL PASO       | KZIA   | 48     | 3:00 PM.....M-F           | PORTLAND, OR  | KPOX | 49 | 8:30 AM.....M-F           |
| ERIE          | WETG   | 38     | 6:30 AM.....M-F           | RALEIGH       | WKFT | 40 | 3:30 PM.....M-F           |
| EUGENE        | KLSR   | 25     | 8:00 AM.....SUN.          | RENO          | KDP  | 55 | 3:00 PM.....M-SUN.        |
| EVANSVILLE    | VIAZTV | 52     | 8:00 AM.....M-F           | ROCHESTER     | WGRC | 5  | 7:30 AM.....M-F           |
| GREENSBORO    | WNRV   | 45     | 6:00 AM.....M-F           | SACRAMENTO    | KSCH | 58 | 7:00 AM & 3:00 PM.....M-F |
| HARTFORD      | WTHX   | 20     | 9:00 AM.....M-F           | SAN ANTONIO   | KRRT | 35 | 8:30 AM.....M-F           |
| HOUSTON       | KHTV   | 39     | 6:30 AM.....M-F           | SAN DIEGO     | KUSI | 51 | 8:00 AM.....M-F           |
| INDIANAPOLIS  | WXIN   | 59     | 6:30 AM.....M-F           | SAN FRANCISCO | KGOY | 20 | 6:30 AM.....M-F           |
| JACKSONVILLE  | WNFT   | 47     | 8:00 AM.....M-F           | SEATTLE       | KZZZ | 22 | 4:00 PM.....M-F           |
| LAFAYETTE, LA | KADN   | 15     | 2:00 PM.....M-F           | ST. LOUIS     | KPLR | 11 | 6:30 AM.....M-F           |
| LAS VEGAS     | KRLR   | 21     | 8:30 AM.....M-F           | TAMPA         | WTTA | 38 | 5:30 PM.....M-F           |
| LITTLE ROCK   | KASH   | 38     | 6:30 & 7:00 AM.....M-F    | WASHINGTON    | WDCA | 20 | 6:30 AM.....M-F           |
| LOS ANGELES   | KCOP   | 13     | 6:30 AM.....M-F           |               |      |    |                           |

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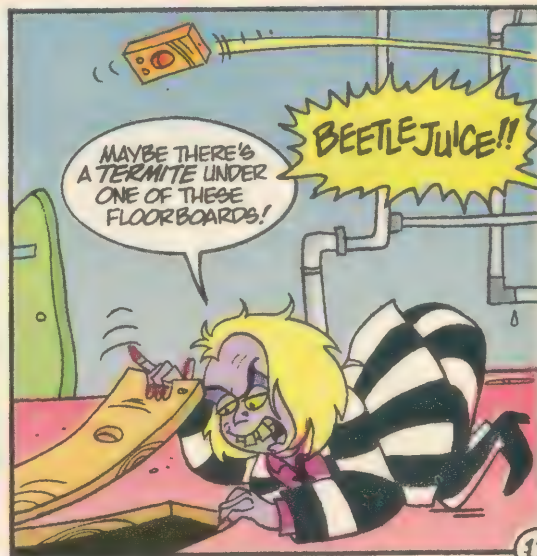
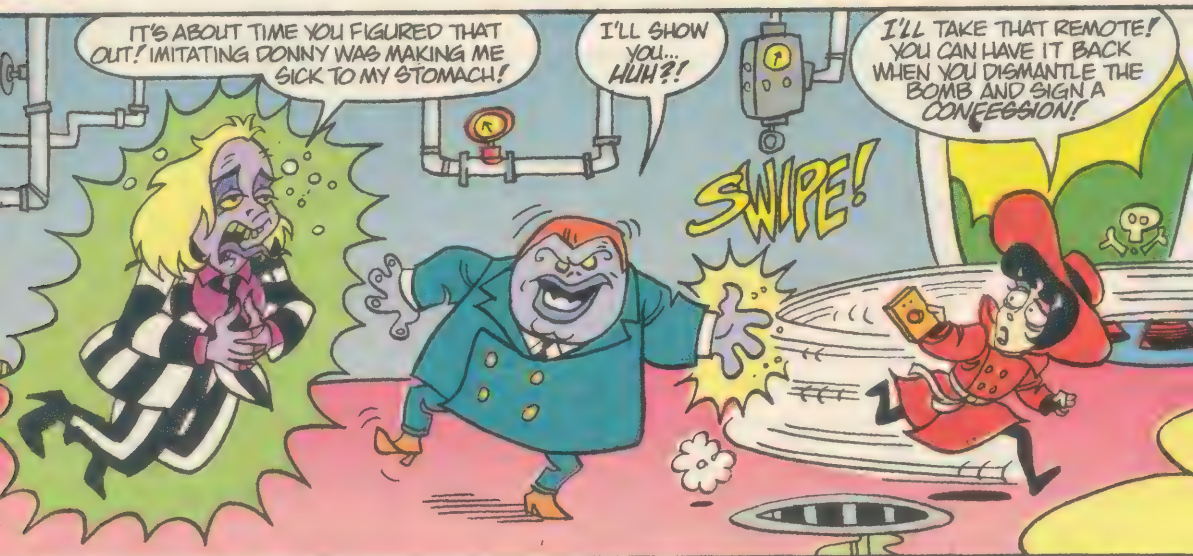
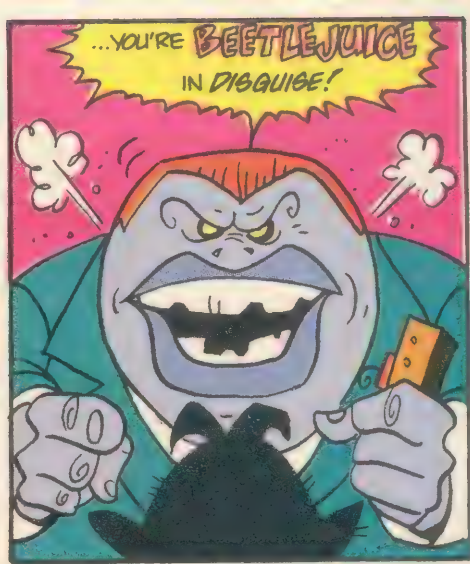
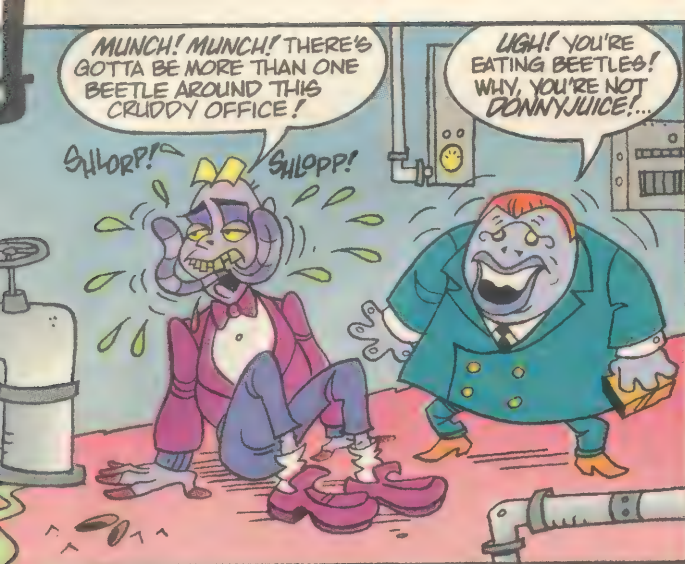
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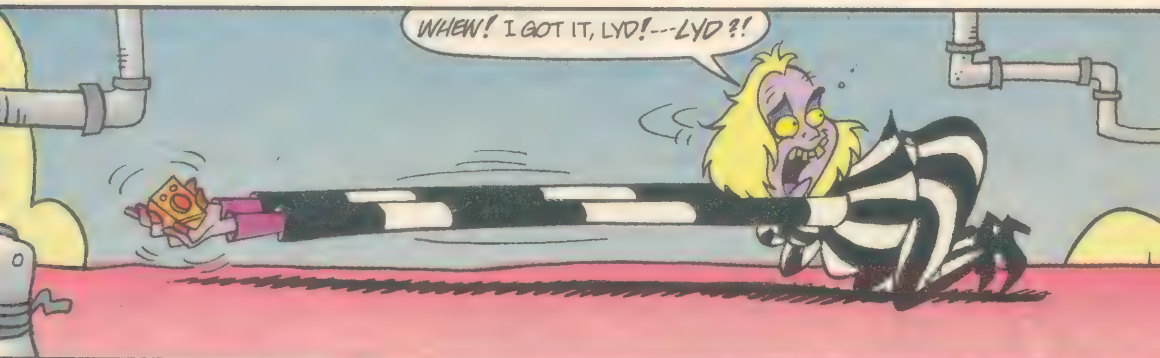
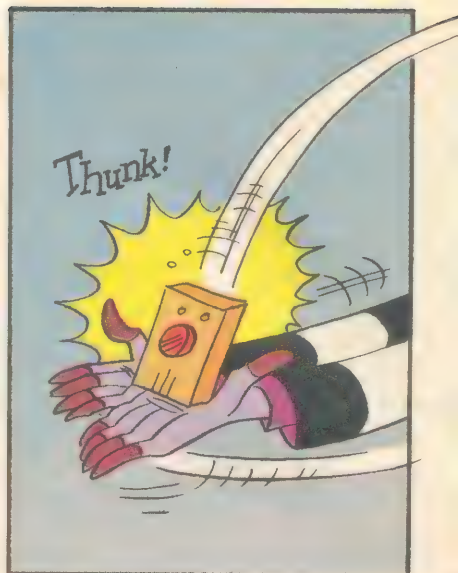
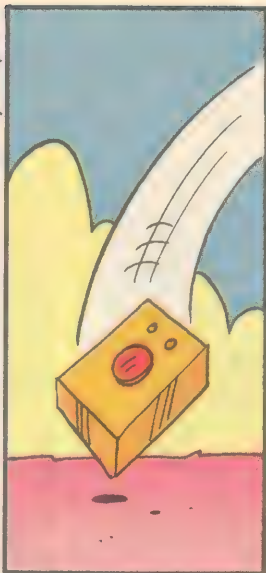
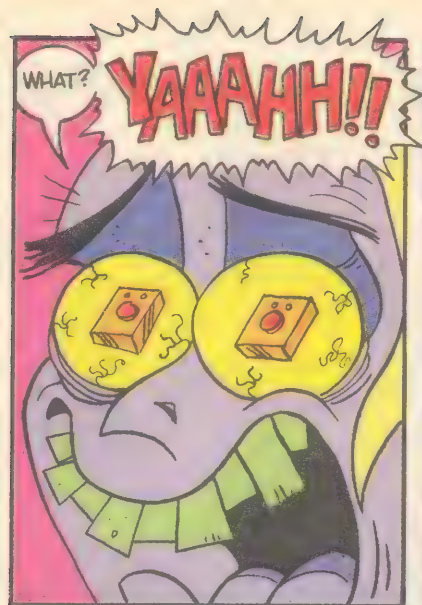
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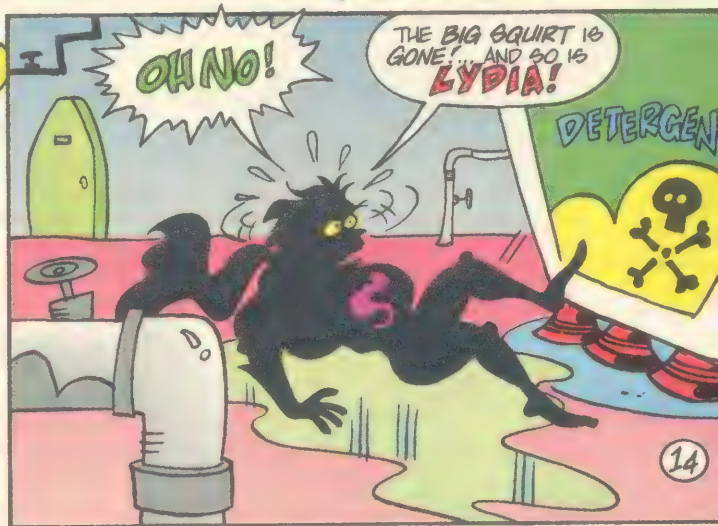
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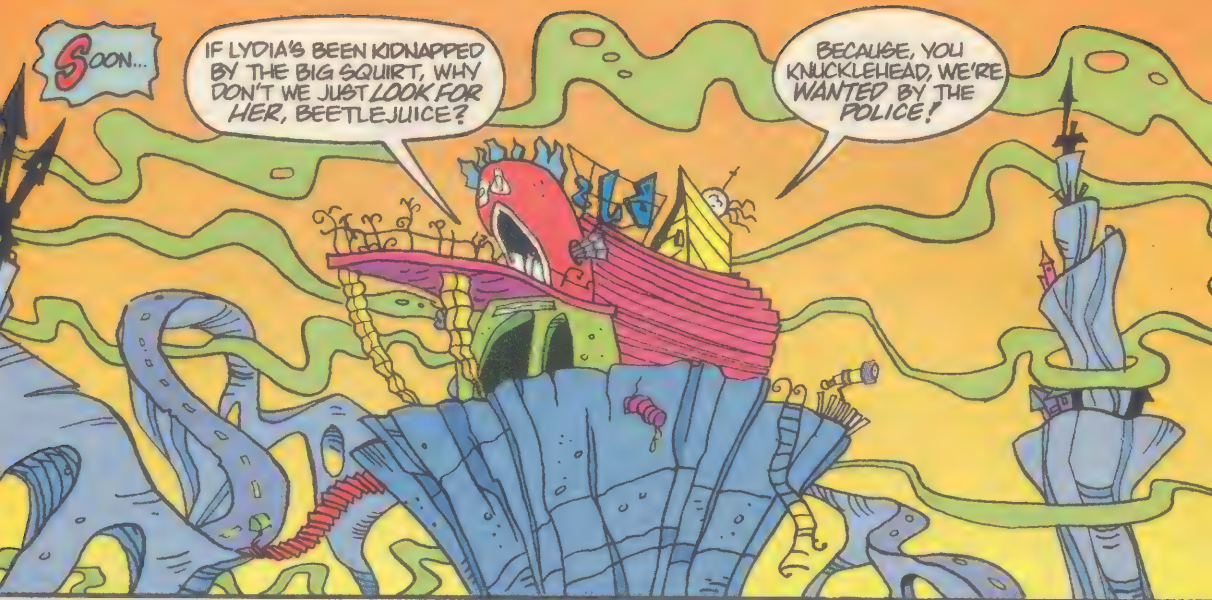
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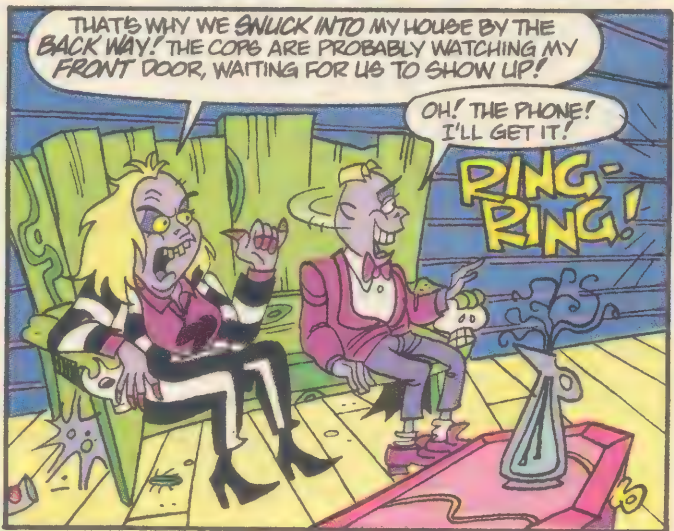
SOON...

IF LYDIA'S BEEN KIDNAPPED BY THE BIG SQUIRT, WHY DON'T WE JUST LOOK FOR HER, BEETLEJUICE?

BECAUSE, YOU KNUCKLEHEAD, WE'RE WANTED BY THE POLICE!



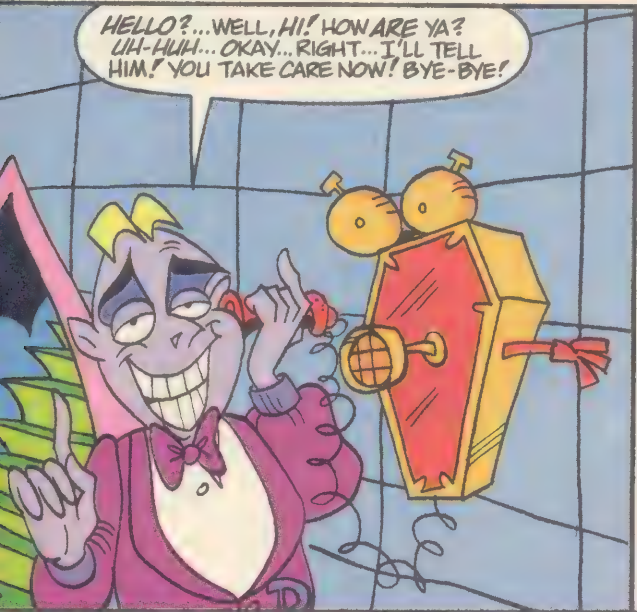
IF THEY CATCH US, THEY'LL PUT US BACK IN PRISON! THEN WE'LL NEVER FIND LYDIA!



THAT'S WHY WE SNUICK INTO MY HOUSE BY THE BACK WAY! THE COPS ARE PROBABLY WATCHING MY FRONT DOOR, WAITING FOR US TO SHOW UP!

OH! THE PHONE! I'LL GET IT!

RING-RING!



HELLO?...WELL, HI! HOW ARE YA? UH-HUH...OKAY...RIGHT...I'LL TELL HIM! YOU TAKE CARE NOW! BYE-BYE!



UGH! I DON'T KNOW HOW YOU CAN BE SO NICE TO PEOPLE! WHO WAS IT?

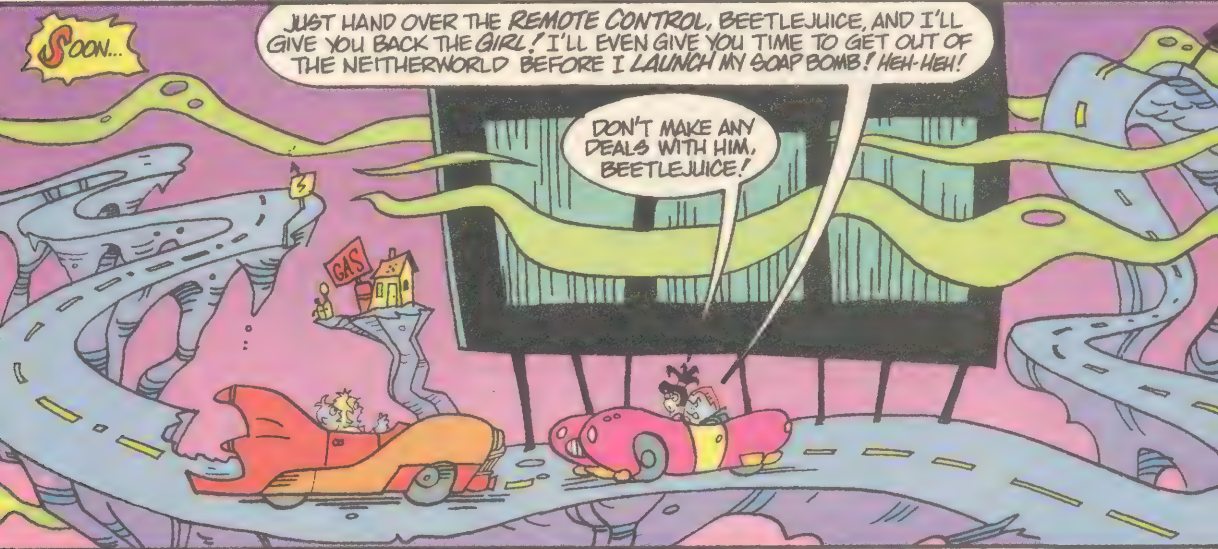
THAT WAS THE BIG SQUIRT, BEETLEJUICE!

# THE BIG SQUIRT?!

HE WANTS TO TRADE LYDIA FOR THE CONTROLS TO HIS SOAP BOMB, BEETLEJUICE!

SO I SAID WE'D MEET HIM BY THE BIG SIGN ON MAIN STREET!

C'MON! LET'S GET MY CAR AND DRIVE OUT OF HERE WHILE IT'S STILL FOGGY!

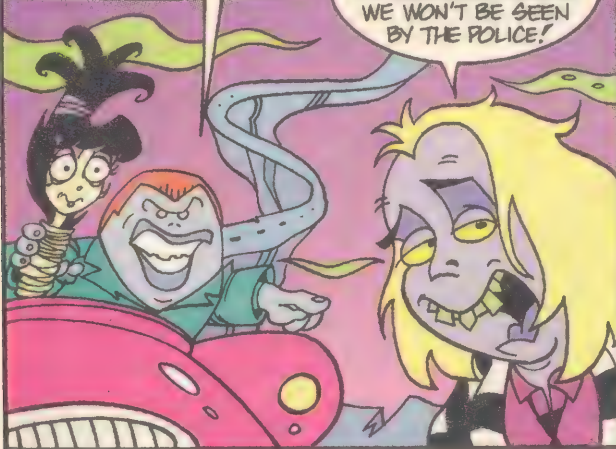


DO AS I SAY OR YOU'LL NEVER SEE YOUR FRIEND AGAIN!

OH, NO! THE FOG IS LIFTING! LET'S MAKE THE EXCHANGE WHERE WE WON'T BE SEEN BY THE POLICE!

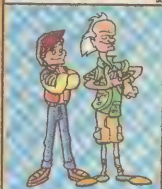
EVERY COP IN THE NEITHERWORLD IS LOOKING FOR ME!

SAY, BEETLEJUICE! THAT SURE IS A NICE PICTURE OF YOU ON THIS BIG SIGN!



**FUTURE**  
**IT'S ABOUT ^ TIME!**

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# BACK TO THE FUTURE

**"THE  
JEWEL IN  
THE  
TOWER!"**

IT IS TIME  
YOU MET  
TANNEN  
THE  
BARBARIAN!

I-IT  
IS?

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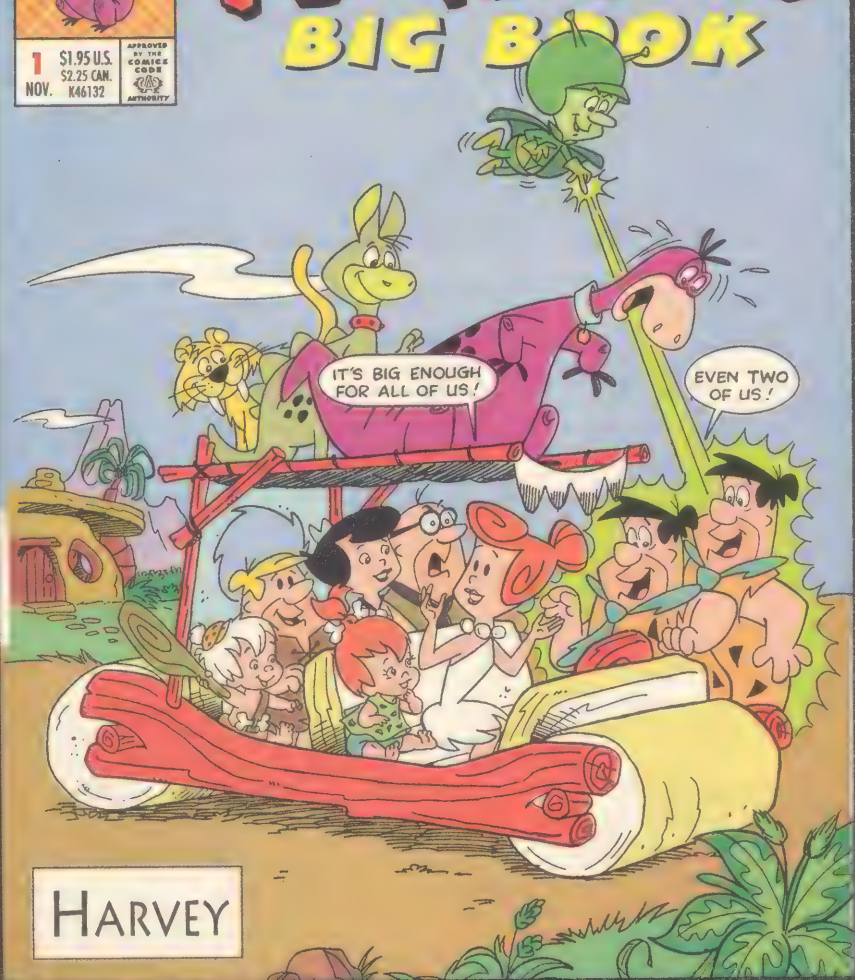


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# WANTED



BIG SIGN??!

DONNY, YOU IDIOT! YOU SET  
UP OUR MEETING NEAR A  
WANTED POSTER!

IS THIS SOME KIND  
OF TRICK, BEETLEJUICE?

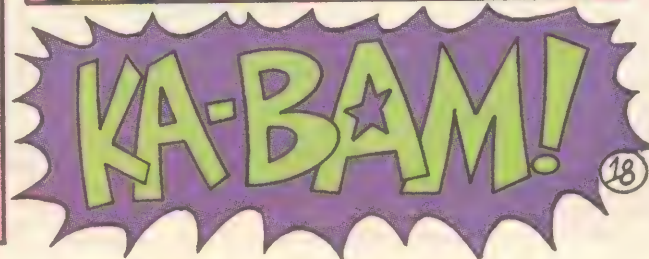
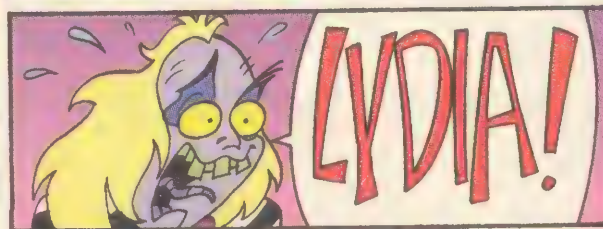
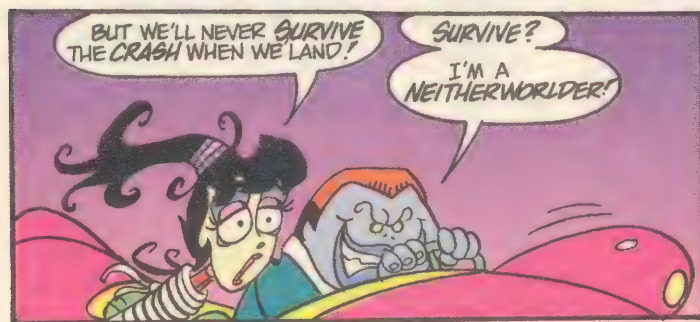
WHOOOP!  
WHOOOP!  
WHOOOP!

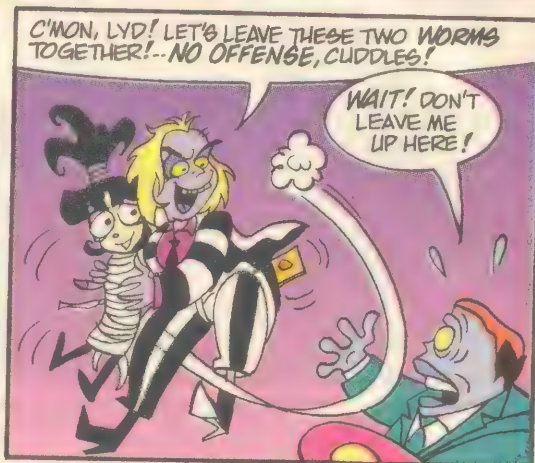
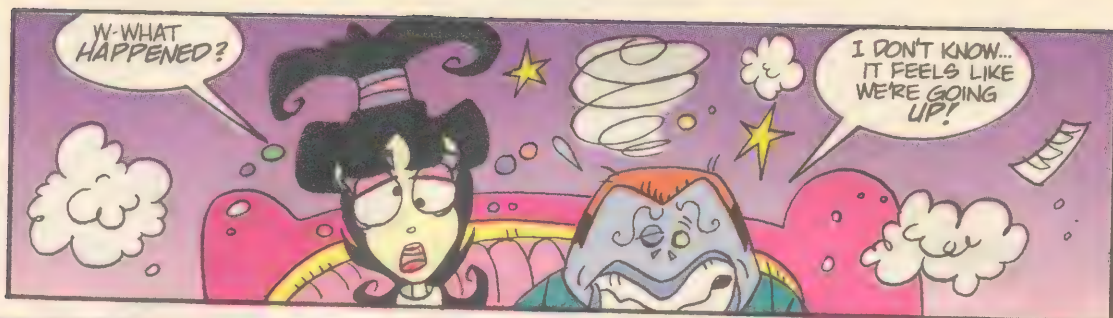
THE COPS! I'M GETTING  
OUT OF HERE!

# VROOOM!

WHOOOP! WHOOOP!  
WHOOOP!

HEY! COME  
BACK HERE  
WITH LYDIA!



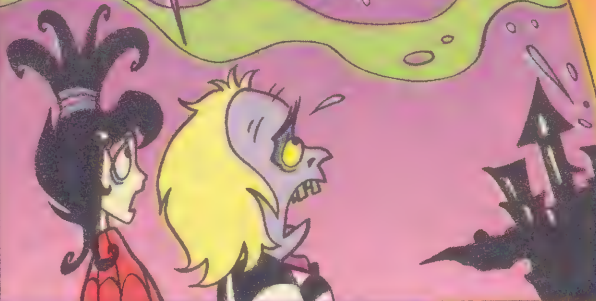


...THE NEITHERWORLD WILL BE BURIED UNDER A GOOEY MASS OF **LIQUID SOAP!**  
EEYAHAAHAHAHA!



HERE IT COMES, BEETLEJUICE! WHAT'LL WE DO?!

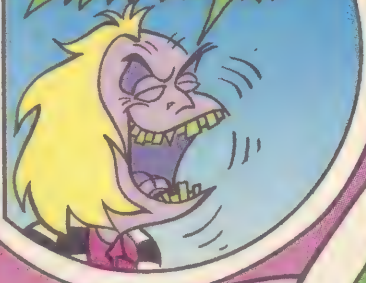
ONLY ONE THING TO DO, BABE!



NORMALLY, I HAVE A DISTASTE FOR SOAP... BUT IT'S TIME TO (GULP!) SWALLOW MY PRIDE!

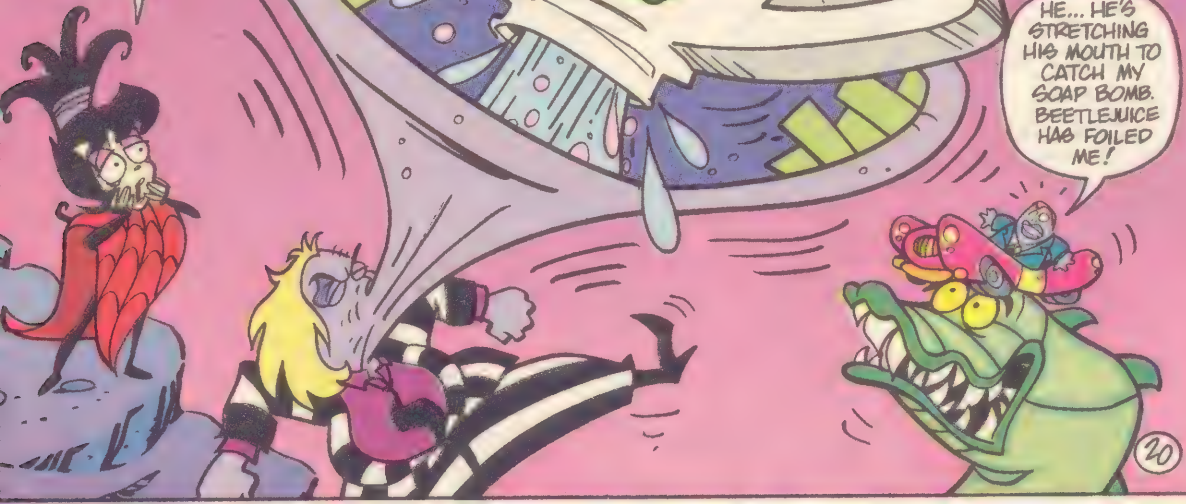


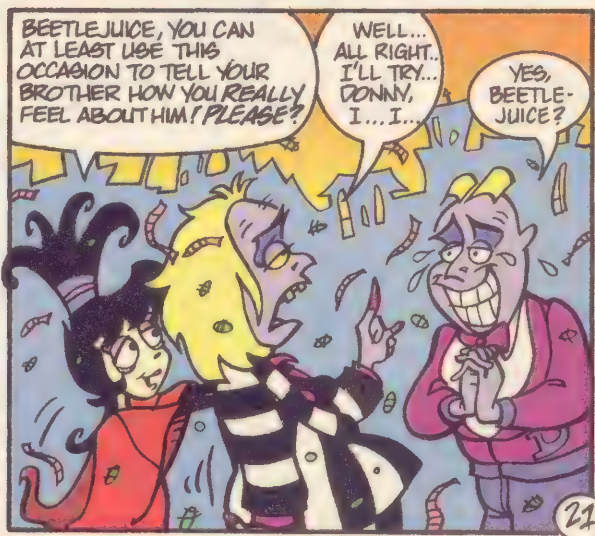
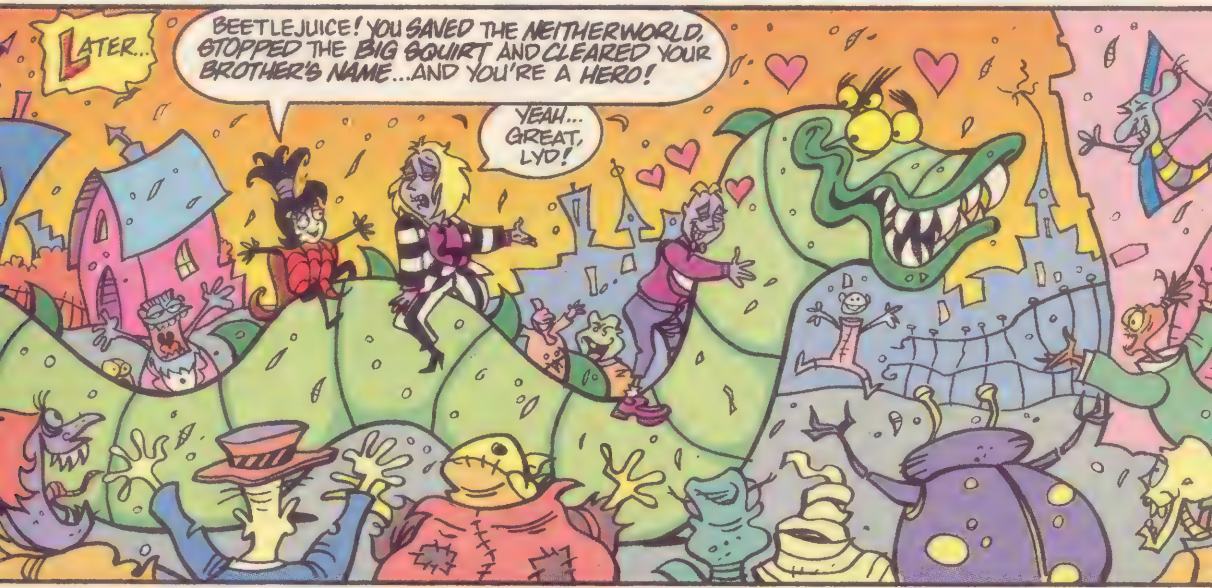
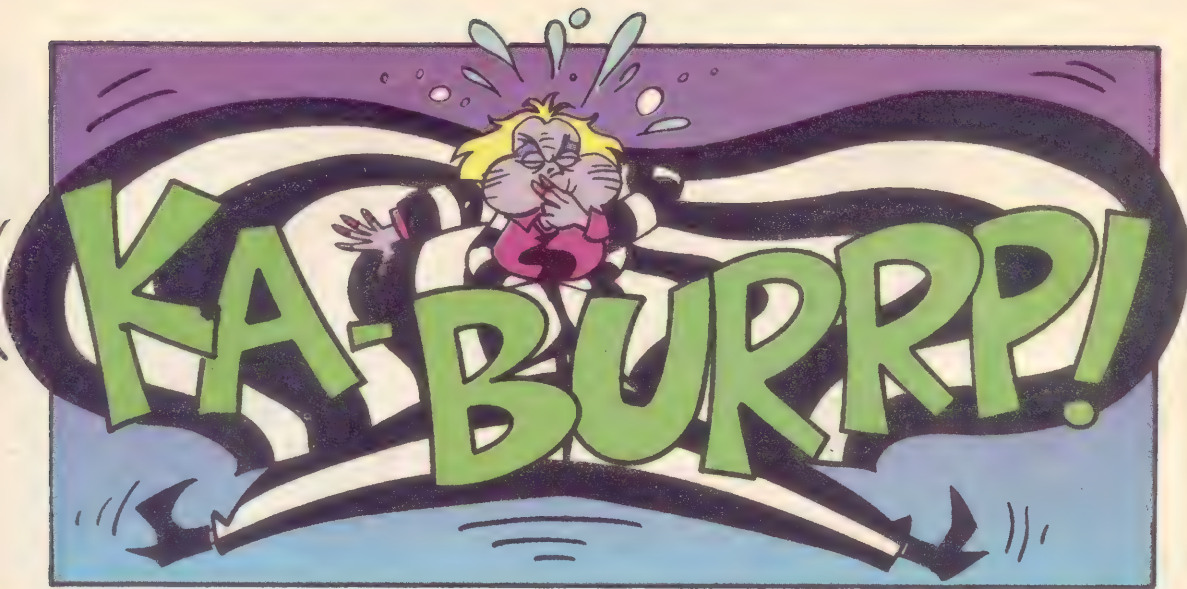
IT'S **SHOWTIME!**




YEEEEK!

HE... HE'S STRETCHING HIS MOUTH TO CATCH MY SOAP BOMB. BEETLEJUICE HAS FOILED ME!





# BLEHHHHH!

DONNY, I THINK YOU'RE  
REALLY A NICE GUY!

WHY, THAT'S SO NICE OF YOU TO  
SAY THAT, BEETLEJUICE!

BEETLEJUICE!  
LOOK WHAT YOU'VE  
DONE!... AND RIGHT  
ON THE PAGE WHERE  
YOU SAY NICE THINGS  
ABOUT DONNYJUICE!

YEAH! I GUESS YOU  
COULD SAY I WAS  
"SAVED BY THE BLEH!"  
AH HA HA HA HA HA!

The  
End



Occasionally, a letter comes to me that is so astonishing in the amount of knowledge, interest and intelligence it contains, that I read it in awe. I received just such a note from Joey Marchese, from Union, New Jersey, and I'd like to share some of Joey's comments with you...

Dear Sid: Now that your column has become monthly, I thought this would be the right time for me to share with you my compliments and criticisms about the new Harvey Comics. Before I start, though, I'd like to congratulate you. I was reading your books when you edited at Marvel Comics, and I'm now reading the books that you edit at Harvey. You are a truly talented gentleman.

(SJ: I told you he was intelligent! I'm only kidding! Thanks, Joey, but I'm not sure you knew that I was also the editor at Harvey before I went to Marvel. I handled most of the Richie, Casper, Hot Stuff, et al that Harvey published in the past. Now back to Joey...)

Now about me. I read everything from Superman to Punisher to Hot Stuff. Simply put, I look at each genre in a different way, and Harveys are some of the best books in their particular genre.

(SJ: I told you he was intelligent...and this time I'm not kidding!)

Let me start off with my criticisms. Mainly, I wish that you would add credits to each story. I find it very annoying when I read a story with no credits. While I know of Ernie Colon, Stan Kay, Warren Kremer and others, I can't identify their work.

(SJ: We're going to see if we can do something about listing credits, Joey. Some of the old work is hard to trace, but certainly Warren's and Ernie's and Howie Post's—and a host of other Harvey artists'—work can be identified. It's a disgrace that readers then and now don't know the names of these great creators and can't appreciate the work they did. It was the policy of

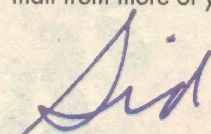
the old Harvey owners NOT to give their names. Please take a look at books such as *Saved By the Bell*, *Beetlejuice*, *Back to the Future* and *Little Dracula*. Today we proudly give credits to our creators. They deserve it!)

Second, I'd like to see a more consistent line of books. I'd like each book to be on a fixed schedule so I always know when I can purchase them. I'd also like to see not more than two or three books per character, because they can get very confusing when it's time to purchase them.

(SJ: We are trying our best to become consistent, Joey, but it's not easy. It's hard to tell what the public will buy, so we try different combinations till we get it right. As to putting out too many titles of a character, Richie is the only one right now with more than three. But don't forget, years ago there were more than 30 Richie titles on the newsstands every two months!)

Finally, how about a different letters column for each book? I'm as pleased as you are that younger children enjoy Harvey comics and write in, but what about a forum for readers like me?

(SJ: I think you've just started our readers forum page, Joey! You can all write in to me. It's been great fun answering your letter for every one of our readers, and I look forward to more such mail from more of you.)

  
Sid Jacobson  
Editor In Chief

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